

Monthly Marketing Credit Plans

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CREDIT CHARGES ONLY APPLY TO SMS MESSAGES AND TO EMAILS SENT USING REX'S EMAIL CAMPAIGN SYSTEM.
No charge will apply for either (A) emailed automated buyer updates or (B) mail merges which will be **free of charge**.

\$20*

Feather-weight

100 credits - \$0.20/credit

✉ Up to 4000 campaign emails

📱 Up to 100 SMS

\$57*

Light-weight

300 credits - \$0.19/credit

✉ Up to 12,000 campaign emails

📱 Up to 300 SMS

\$90*

Mid-weight

500 credits - \$0.18/credit

✉ Up to 20,000 campaign emails

📱 Up to 500 SMS

\$255*

Heavy-weight

1500 credits - \$0.17/credit

✉ Up to 60,000 campaign emails

📱 Up to 1,500 SMS

\$400* Super heavy-weight

2500 credits - \$0.16/credit

✉ Up to 100,000 campaign emails

📱 Up to 2,500 SMS

\$600*

Sumo

4000 credits - \$0.15/credit

✉ Up to 160,000 campaign emails

📱 Up to 4,000 SMS

* All prices exclude GST.

Unused marketing credits expire at the end of each month and do not roll over into the next month.



Campaign Emails

First 250 sent are free for every campaign

Thereafter, 1 credit = 40 emails

e.g. On the light-weight plan to send to 2,500 people
= (2,500 credits - 250 free) / 40 emails per credit = 56.25 credits
= \$10.69 worth of credits



SMS Credits

1 credit = 1 SMS

Includes unlimited replies. All replies directed to sender's email address